

## Foreword

A Strategic Masterplan for Penrith was commissioned by Eden District Council (EDC) through the Homes and Community Agency's (HCA) Rural Masterplanning Fund.

The strategic masterplan project is set in the context of the Eden Core Strategy, adopted 31st March 2010. The Core Strategy identifies a locational strategy for future development across the district and includes an objective to locate 60% of the district's development activity in Penrith, within the plan period to 2025. Urban extension sites - existing greenfield sites on the edge of Penrith - will be required in order to accommodate this level of activity.

**A tailored development strategy**

**for Penrith – a strategic masterplan - is needed to guide and coordinate this development.**

EDC is preparing a Housing Development Plan Document (DPD) which will set out the housing allocations required to meet the Core Strategy's locational strategy. This strategic masterplan will feed directly into the Housing DPD and specifically assist in the selection and phasing of urban extension sites.

The strategic masterplan project has

been produced and guided by a specialist steering group comprising key officers from EDC Planning and Housing departments, joined by representatives of the HCA and also the Advisory Team for Large Applications (ATLAS)<sup>1</sup>.

The steering group has worked in partnership with consultants from AECOM and BE Group.

<sup>1</sup>ATLAS provides an independent advisory service available at the request of Local Authorities to support them in dealing with complex large scale housing led projects. The team is hosted and delivered through the Homes & Communities Agency.



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