

APPENDIX 5

POPULATION AND EXPENDITURE FORECASTS

5A - POPULATION FORECASTS, EDEN STUDY AREA

5B - POPULATION AND EXPENDITURE FORECASTS, CONVENIENCE GOODS

5C - POPULATION AND EXPENDITURE FORECASTS, COMPARISON GOODS

APPENDIX 5A - POPULATION FORECASTS, EDEN STUDY AREA					
Catchment Areas					
	2011	2013	2018	2023	2031
Penrith [1]	52,564	53,000	54,000	55,000	56,000
Alston [2]	8,882	8,953	9,123	9,297	9,464
Appleby [3]	6,735	6,789	6,918	7,049	7,176
Kirkby Stephen [4]	5,244	5,286	5,386	5,489	5,588
[1] Penrith catchment area is the Eden study area					
[2] Alston catchment area = Zone 2					
[3] Appleby catchment area is postcode sector CA16 6 within Zone 3					
[4] Kirkby Stephen catchment area is postcode sector CA17 4 within Zone 3					

APPENDIX 5B - EXPENDITURE FORECASTS, CONVENIENCE GOODS					
2011 prices					
Population Forecasts					
Catchment Area	2011	2013	2018	2023	2031
Penrith	52,564	53,000	54,000	55,000	56,000
Alston	8,882	8,953	9,123	9,297	9,464
Appleby	6,735	6,789	6,918	7,049	7,176
Kirkby Stephen	5,244	5,286	5,386	5,489	5,588
Expenditure per person including non-store retail sales					
Catchment Area	2011	2013	2018	2023	2031
Penrith	£1,919	£1,942	£2,001	£2,082	£2,219
Alston	£1,778	£1,799	£1,854	£1,929	£2,056
Appleby	£1,939	£1,962	£2,022	£2,104	£2,243
Kirkby Stephen	£1,892	£1,915	£1,973	£2,053	£2,188
Expenditure per person excluding non-store retail sales					
Catchment Area	2011	2013	2018	2023	2031
Penrith	£1,871	£1,890	£1,943	£2,020	£2,153
Alston	£1,734	£1,751	£1,800	£1,872	£1,995
Appleby	£1,891	£1,909	£1,963	£2,041	£2,175
Kirkby Stephen	£1,845	£1,863	£1,916	£1,992	£2,123
Total Expenditure on Convenience Goods - £ million					
Catchment Area	2011	2013	2018	2023	2031
Penrith	98.35	100.15	104.92	111.10	120.56
Alston	15.40	15.68	16.42	17.40	18.88
Appleby	12.73	12.96	13.58	14.39	15.61
Kirkby Stephen	9.67	9.85	10.32	10.93	11.86

APPENDIX 5C - EXPENDITURE FORECASTS, COMPARISON GOODS					
2011 prices					
Population Forecasts					
Catchment Area	2011	2013	2018	2023	2031
Penrith	52,564	53,000	54,000	55,000	56,000
Alston	8,882	8,953	9,123	9,297	9,464
Appleby	6,735	6,789	6,918	7,049	7,176
Kirkby Stephen	5,244	5,286	5,386	5,489	5,588
Expenditure per person including non-store retail sales					
Catchment Area	2011	2013	2018	2023	2031
Penrith	£2,824	£3,031	£3,617	£4,338	£5,801
Alston	£2,758	£2,960	£3,533	£4,236	£5,665
Appleby	£2,823	£3,030	£3,616	£4,336	£5,799
Kirkby Stephen	£2,765	£2,968	£3,542	£4,247	£5,680
Expenditure per person excluding non-store retail sales					
Catchment Area	2011	2013	2018	2023	2031
Penrith	£2,454	£2,573	£2,999	£3,574	£4,780
Alston	£2,397	£2,513	£2,929	£3,491	£4,668
Appleby	£2,453	£2,572	£2,998	£3,573	£4,778
Kirkby Stephen	£2,403	£2,520	£2,936	£3,500	£4,680
Total Expenditure on Comparison Goods - £ million					
Catchment Area	2011	2013	2018	2023	2031
Penrith	128.99	136.39	161.93	196.59	267.68
Alston	21.29	22.50	26.72	32.45	44.18
Appleby	16.52	17.46	20.74	25.19	34.29
Kirkby Stephen	12.60	13.32	15.81	19.21	26.15